

# Suggested Text for Social Media Graphics

## **Official Hashtag: #wtwwfashionshow**

### Save the Date Graphic

**Facebook:** Hey Facebook friends. This is an inaugural event you don't want to miss! The What They Were Wearing Fashion Show and Silent Auction. The event is a fundraiser that will benefit SANE, Inc. SANE provides forensic examinations and evidence collection, court testimony, and community prevention & education related to rape, sexual, and physical assault to survivors in 13 counties across Georgia. More than a dozen local celebrity models will strut their stuff at the event, which will also include a silent auction. Learn more by clicking the link below or feel free to private message me. #wtwwfashionshow [https://fundraise.givesmart.com/e/uA9D\\_Q?vid=wdbbw](https://fundraise.givesmart.com/e/uA9D_Q?vid=wdbbw)

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### Official Model Graphic

**Facebook:** I am an official model in the upcoming What They Were Wearing Fashion Show at Akademia on March 16! The fashion show is a fundraiser that will highlight the latest spring fashions from local retailers in the Northeast Georgia region, while simultaneously raising funds to benefit sexual assault survivors and SANE, Inc. You can donate by visiting my model page at <https://fundraise.givesmart.com/vf/Model>. Buy tickets to the fashion show at <https://fundraise.givesmart.com/form/I7UVPA?vid=wdbc6>. #wtwwfashionshow

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## Text Model to 71777 Graphic

**Facebook:** Hey friends. I am modeling in an upcoming fashion show fundraiser for SANE, Inc. All proceeds from the What They Were Wearing Fashion Show & Silent Auction benefit sexual assault and abuse survivors in Georgia. I am raising funds as a model and asking my friends and family to support me. All you have to do is text Model to 71777 and choose my model profile to attribute your donation to me. All donations are tax deductible as SANE functions as a non-profit 501 (c) 3 agency. Learn more at <https://saneinc.org/fashion-show/> #wtwwfashionshow

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## I Walk the Walk Graphics 1 & 2

**NOTE to Models:** Please fill in the blank with why you have decided to participate in the fashion show. Below are some suggested reasons, but please make it personal to you.

- I am an ally of sexual assault survivors.
- I want to bring attention to the need for programs like SANE, Inc.
- I am a sexual assault survivor.
- I know a sexual assault survivor.
- I want to support SANE's mission.
- I am a SANE (SAFE, Nurse, Doctor, Law Enforcement Officer, etc.)
- I support survivors.
- I want to dispel the victim-blaming myth that types of clothing somehow invite a sexual assault. Victims of sex crimes are never responsible for their attack.
- We need to stop asking sexual assault survivors "What were you wearing?"

**Facebook:** I am a model in the What They Were Wearing Fashion Show because \_\_\_\_\_ . The fashion show fundraiser will highlight the latest spring fashions from local retailers while also raising funds to support SANE, Inc. SANE provides victim forensic examinations and evidence collection, court testimony, and community prevention education related to rape, sexual and physical assault. The fashion show is being held at Akademia on March 16 at 7 p.m. You can support me at <https://fundraise.givesmart.com/vf/Model>. Learn more at [https://fundraise.givesmart.com/e/uA9D\\_Q?vid=wnbxk](https://fundraise.givesmart.com/e/uA9D_Q?vid=wnbxk).

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